



September 20, 2006

Mr. Jeff Linder  
JBMA, Inc.  
Three River Way #1430  
Houston, TX 77056

Dear Jeff:

Thanks for a great website! Glad to work with you and your team at JBMA. We like the professional look and feel of the new Westney Consulting Group site. This website will work well for us for a good while.

We see a lot of changes in our industry. It has been important to have an understanding between your team and ours on our broader marketing priorities. Thanks for your help on the branding for Westney - the main messages, the headings, the graphics and help with the text. Our offerings and methodologies look great. With this website, we tell a slightly new story, and we tell it believably. This is a tool that communicates very effectively the philosophy, quality and professionalism of all that we do.

You made it all come together well, and JBMA was very easy to work with. We know all about the value of attention to detail, *and* keeping an eye on the big picture, and that's what we got from JBMA.

Thanks again for your good work!

Best regards,

A handwritten signature in black ink, appearing to read "Dick", is written over a horizontal line. Below the signature, the name and title of the signatory are printed.

Richard Westney  
CEO/Founder